



State Tourism Agency  
of the Republic of Azerbaijan



# **B2B workshops & Networking platforms 2025**

## *for Business Events partners*

## **2025**

**Version: 1.0** (October 2024)

**Total Pages:** 11

This document (including any enclosures and attachments) has been prepared for the exclusive use of the State Tourism Agency of the Republic of Azerbaijan (STA) and Azerbaijan Tourism Board (ATB). It is intended solely for the purpose for which it is provided. Unless express prior written consent is given by STA/ATB, no part of this document may be reproduced, distributed, or disclosed to any third party. STA/ATB disclaim any liability if this document is used for any purpose other than its intended use or if it is disclosed to unauthorized parties.



# MALT Congress / Meetings Arabia & Luxury Travel

**Date:** 19-20 February 2025

**Location:** UAE

**Venue:** TBC

**Region:** Middle East / GCC buyers

**Segment:** MICE, Corporate



MALT Congress is an annual event focused on business and luxury travel gathering top selected buyers from GCC region. The congress brings together over 150 pre-qualified buyers of MICE, corporate, business and luxury outbound along with some CEOs of the private offices of HNW & Royal Families from Bahrain, Qatar, UAE, Oman, Kuwait and Saudi Arabia. These decision-makers have final budget authority for global business plans spanning 2025-2026. The 13th annual MALT Congress will take place in UAE in February 2025.

<https://maltcongress.com/>



## M&I Fest Global Marrakech / Meeting & Incentive

**Date:** 16–20 March 2025

**Location:** Marrakech, Morocco

**Venue:** Mövenpick Marrakech

**Region:** Global buyers, European buyers

**Segment:** MICE, Corporate



M&I is a premier global networking event designed to foster lasting relationships in the MICE sector. Launched in 2024, M&I Fest is a fresh take on the traditional MICE trade show, combining the choice of an exhibition with the proven ROI power of M&I Forums. M&I Fest gathers top MICE buyers and suppliers for 3 days of around 40 one-to-one meetings and immersive networking. The event in 2025 will take place in Marrakech, Morocco bringing global and European buyers together.

<https://mi-forums.com/>





# IMWF Forum / International MICE & Wedding Forum

**Date:** 3-6 April 2025

**Location:** Antalya, Türkiye

**Venue:** Regnum Carya Golf & SPA Resort

**Region:** Global buyers, European buyers, Indian buyers

**Segment:** MICE, Corporate, Wedding planners



International MICE & Wedding Forum is a business summit that brings together leading MICE & Wedding organizers, hotels, airlines, and corporate brands in a sincere social ambience. The event presents countless opportunities to interact and communicate within a cozy environment via panels and conferences, sensational parties, lunches, dinners and activities arranged by first-rate organizers. The 8th edition of IMWF takes place in Antalya in April 2025.

<https://www.imwf.com/>



## DWP Privé / Destination Wedding Planners Event

**Date:** 9-11 April 2025

**Location:** Colombo, Sri Lanka

**Venue:** Cinnamon Life at City of Dreams

**Region:** Global buyers

**Segment:** Wedding planners, Event agencies



DWP Privé is a debut and limited-edition event by Destination Wedding Planners Congress. With only 100 planners and 50 suppliers from around the globe, DWP Privé provides an intimate setting for the wedding world to come closer and build long-lasting relationships in the lap of luxury in an exotic destination. The first ever event will take place in Sri Lanka's capital Colombo in April 2025.

<https://prive.dwpcongress.com/>





## MILT Congress / MICE India & Luxury Travel Congress

**Date:** 24-25 July 2025

**Location:** India

**Venue:** TBC

**Region:** Indian buyers

**Segment:** MICE, Corporate, Wedding planners



MILT Congress convenes over 120 carefully selected buyers from India's top industries including India's top corporate buyers from the banking, cement, paint, tyres, IT, pharma industries along with outbound travel agencies, luxury travel designers, and destination wedding planners who are the decision makers with the final sign off on all budgets for their travel plans in 2025-2026. The two-day event includes conference, panel sessions and pre-scheduled 20 B2B meetings with the Indian buyers. The 12th annual MILT Congress is scheduled to take place in India in July 2025.

<https://miltcongress.com/>



## KBLT Congress / Kingdom Business & Luxury Travel Congress

**Date:** 17-19 September 2025

**Location:** Kingdom of Saudi Arabia

**Venue:** TBC

**Region:** Saudi Arabian buyers

**Segment:** MICE, Corporate



KBLT Congress is a closed-door business platform bringing over 100 pre-qualified decision makers from across Saudi Arabia, who oversee MICE, corporate, business & group travel along with a few luxury travel buyers. These are decision makers with the final sign off on all budgets for their business & luxury travel plans globally for 2025-2026. KBLT Congress forges partnerships between global travel suppliers including hotels, destinations, cruise liners, airlines, and top Saudi buyers, meeting Saudi Arabia's rising demand for premium travel experiences and advanced infrastructure. The 4th edition of KBLT is planned for September 2025.

<https://kbltcongress.com/>





## DWP Congress / Destination Wedding Planners Congress

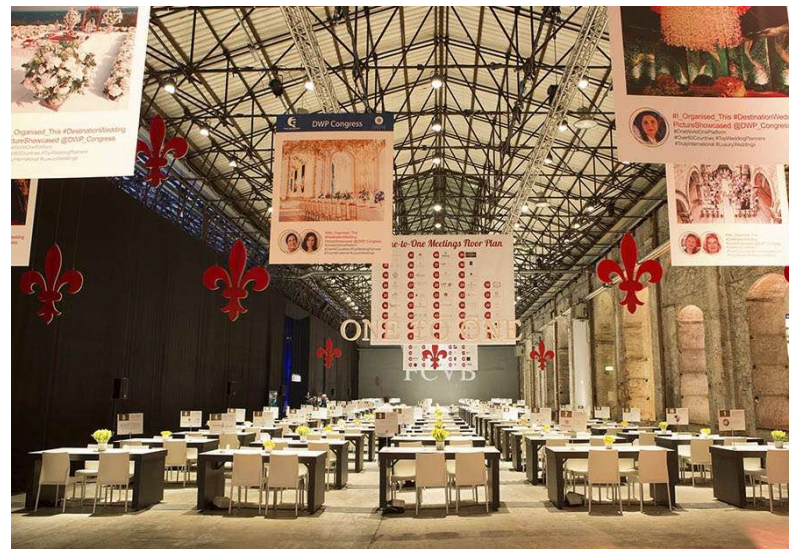
**Date:** 7-9 October 2025

**Location:** Aqaba, Jordan

**Venue:** TBC

**Region:** Global buyers

**Segment:** Wedding planners, Event agencies



DWP Congress is the world's biggest B2B platform bringing together the top destination and luxury wedding planners from around the world to connect, collaborate and do business with some of the best venues, hotels, destinations and the most reliable brands and destination wedding suppliers globally. This wedding-focused event takes place in different destinations annually. DWP Congress next year has been confirmed for Jordan, October 2025.

<https://destinationweddingcongress.com/>





## M&I Forum Flagship Antalya / Meeting & Incentive

**Date:** 12-16 October 2025

**Location:** Antalya, Türkiye

**Venue:** Rixos Sungate

**Region:** European buyers, UK buyers

**Segment:** MICE, Corporate



M&I Forum is a global networking event focusing on building lasting business relationships in the MICE industry. M&I's Flagship Forums bring together top MICE buyers and suppliers for 3 days of one-to-one meetings and immersive networking. With more than 120 buyers from Europe and United Kingdom participating in the event, there will be around 40 pre-scheduled meetings for each table. One of the flagship M&I events will take place in Antalya, Türkiye, in October 2025.

<https://mi-forums.com/>



## 64th ICCA Congress

**Date:** 9-12 November 2025

**Location:** Porto, Portugal

**Venue:** TBC

**Region:** Global

**Segment:** Associations, Convention Bureaus, Convention Centers



ICCA / International Congress and Convention Association is a global community and knowledge hub for the international association meetings industry. The annual ICCA Congress gathers international associations, convention bureaus, convention centers, tourism boards, and tourism authorities worldwide. The 4-day event includes the main plenary, panel and discussion sessions, interactive meetings and trainings, and vibrant entertainment and networking programs. The 64th congress is confirmed to be held in Portugal, November 2025.

<https://events.iccaworld.org/icca-congress-2025/>





## MICE Connection Moscow

**Date:** TBC

**Location:** Moscow, Russian Federation

**Venue:** TBC

**Region:** Russian buyers, CIS buyers

**Segment:** MICE, Corporate



MICE Connection is an annual, one-day networking event in Moscow focused on MICE-related discussions and partnerships. The event gathers around 300 selected professional buyers and 100 exhibitors from Russia and CIS region for business-oriented discussions and contracting. Dates and venue for 2025 to be confirmed.

<https://www.mice-connection.com/>